



WATERLOOEDC
inventing the future

QUICK FACTS

The Waterloo Region is one of the best places in the world for businesses to innovate and thrive.

A unique innovation ecosystem with world-class talent, we produce cutting edge research and products. From Google to Toyota, COM DEV to OpenText, the strengths in ICT, advanced manufacturing, financial and business services are prevalent. We are home to over 65,000 students including those of Canada's most innovative university – the University of Waterloo. The Region offers an affordable, safe and excellent quality of life.

DIVERSE. INNOVATIVE. ENTREPRENEURIAL.

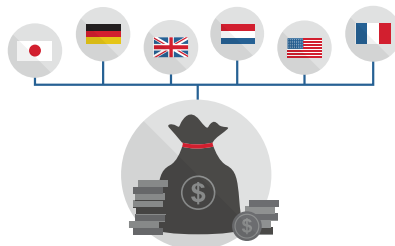


MAJOR ECONOMIC SECTORS: ICT, Automotive, Advanced Manufacturing, Aerospace, Business and Financial Services, Food Processing, HealthTech, contributing \$26.5B to GDP (2015)

Most patent intensive region in Canada – 15 patents granted per 10,000 people, **11 TIMES THE NATIONAL AVERAGE**

One of Canada's most manufacturing intensive economies (2014)

SIGNIFICANT FOREIGN INVESTMENT from the U.S., Germany, UK, France, Japan and the Netherlands



One of Canada's largest software hubs and home to OpenText, Blackberry, D2L and Google

More than 300 foreign-owned firms

OUTSTANDING EDUCATIONAL INSTITUTIONS

Home to research institutes such as the Perimeter Institute for Theoretical Physics, Institute for Quantum Computing and leading academic institutions with over **65,000 STUDENTS**, including over 24,000 co-operative education students



UNIVERSITY OF WATERLOO: highest concentration of mathematical and computer science talent globally, with the largest co-operative program in the world. Encourages entrepreneurialism by owning no IP

WILFRID LAURIER UNIVERSITY: The Region's business school



CONESTOGA COLLEGE INSTITUTE OF TECHNOLOGY AND ADVANCED LEARNING: ranks among the top Ontario Colleges, has a renowned School of Engineering and IT, and Institute of Food Processing Technology

A GROWTH LEADER

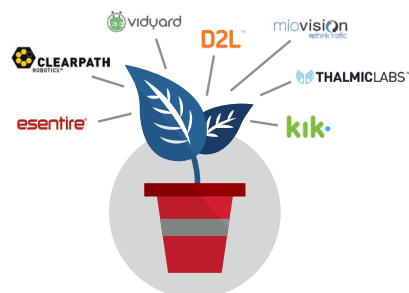
Canada's **10TH LARGEST** and culturally diverse urban population (2013)

POPULATION of 575,000 and one of Canada's fastest growing communities, expected to reach 742,000 people by 2031 (2015)



QUICK FACTS

START-UP ECOSYSTEM



THE REGION IS HOME TO HIGH-GROWTH HOME GROWN COMPANIES such as Kik, Thalmic Labs, Vidyard, Miovision, eSentire, Clearpath Robotics, and Desire to Learn (D2L), who have all successfully raised millions

HOT ACQUISITION MARKET, including Google (PostRank, BufferBox), Intel (RapidMind), Oracle (Netsuite), who have chosen to grow the company in the Region

In the last 5 years, the Waterloo Region has seen almost **2,300 NEW START-UPS** emerge with top investors investing in the region

BUSINESS ORIENTED AND INTERNATIONALLY-RECOGNIZED



CANADA IS THE BEST COUNTRY in G-20 to do business, according to Forbes & Bloomberg, with the most tax competitive country in G-7 and generous government financial and tax incentives available

LOWEST COSTS FOR R&D in G-7 averaging a 20% cost advantage over the US

MOST EDUCATED WORKFORCE of OECD countries

STRATEGIC LOCATION

\$17 TRILLION marketplace under NAFTA

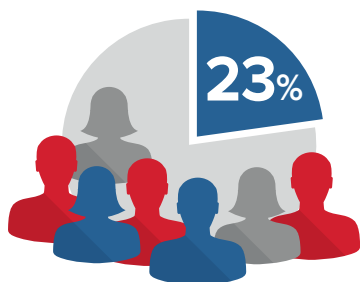
Extensive public bus transit with LIGHT RAIL TRANSIT scheduled for 2017

Home to Region of WATERLOO INTERNATIONAL AIRPORT and an hour to Toronto Pearson International Airport



Along highway 401, CANADA'S SUPERHIGHWAY provides access to over 158 million people within a one day drive and less than 90 minutes to six US border crossings

RICH TRADITIONS AND A VIBRANT LIFESTYLE



A multicultural community where **23% OF THE POPULATION ARE IMMIGRANTS** (2013) and cultural festivals such as the 2nd largest Oktoberfest in the world

22 GOLF COURSES and the Grand River (a Canadian Heritage River) for sport fishing and kayaking and more than **4,000 ACRES** of park and natural land

Average home prices **30% LOWER** than Ontario average

Median commute time of **16 MINUTES**